

ADITYA DEV

Video Editor | Motion Graphic Designer | AV Production

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Video Editor and Motion Graphics Designer with 13+ years of experience producing high-quality video, campaign and multimedia content across creative, consumer-brand and enterprise environments. Advanced in Adobe Premiere Pro and After Effects, with hands-on expertise in editing, motion graphics, compositing, sound design, color correction, versioning and final quality control. Produced 100+ videos for Amazon vendor brands across DP@60, product, influencer, demonstration and explainer formats. Experienced in managing concurrent deliverables, reusable templates, digital assets and stakeholder reviews within tight production timelines.

SELECTED IMPACT

100+ videos for Amazon vendor brands | DP@60, product, influencer, demo and explainer formats | NRF 2024 and 2025 showcases | Guinness World Record campaign contributor | Four Telugu film credits

CORE SKILLS

Video Editing & Post-Production: Adobe Premiere Pro | Adobe After Effects | DaVinci Resolve | Narrative Editing | Short-form Editing | Compositing | Audio Cleanup | Sound Design | Color Correction | Titles and Visual Effects | Final Quality Control

Video Deliverables: DP@60 Display Videos | Product Videos | Influencer Videos | Demonstration Videos | Explainer Videos · Campaign Films | Product Demos | Event Recaps | Social Media Content | Leadership Communications

Motion & Visual Design: Motion Graphics | 2D/3D Animation | Kinetic Typography | Adobe Photoshop | Adobe Illustrator · Typography | Composition | Layout Design | Visual Branding

AV Production & Delivery: Creative Briefs | Storyboarding | Reusable Templates | Brand Standards | Style-Guide Alignment · Multi-format Adaptation | Versioning | Review Cycles | Final Delivery | Quality Control

Asset & Project Workflows: Digital Asset Organization | Asset Libraries | Reusable Motion Templates | Project Prioritization | Stakeholder Communication | Feedback Coordination | Review Cycles | Version Control | Final Delivery | Continuous Improvement

Additional Tools: Blender | Autodesk Maya | Unreal Engine | Figma | Runway ML | ElevenLabs | Gemini | Kling | Figma Make

EXPERIENCE

August 2021 – Present

User Experience Specialist, Accenture Solutions Pvt Ltd

- Deliver end-to-end AV production across seven content types—campaign films, product demos, explainers, event recaps, short-form assets, infographics and leadership communications—covering creative briefs, storyboards, editing, motion graphics, compositing, sound, review cycles and final delivery.
- Manage multiple concurrent videos, motion-design and visual-communication projects by coordinating priorities, dependencies, stakeholder feedback and delivery checkpoints against established timelines.
- Produce brand-consistent content across five channels—video, social media, presentations, events and immersive experiences—adapting pacing, typography, layouts and output formats to defined audience, brand and project requirements.
- Created retail and telecom multimedia experiences showcased at NRF in 2024 and 2025 by integrating video touchpoints, motion graphics, persona animation and environment-led storytelling using After Effects, Unreal Engine and Blender.
- Delivered rapid-turnaround motion graphics and post-production for the Guinness World Record campaign “Power to Everyone,” contributing 4+ editing hours per day during a five-to-six-day live-production cycle.

February 2018 – July 2021

Motion Graphic Designer & 3D Artist, 3rd I Visuals Pvt Ltd

- Produced and edited 100+ videos for Amazon vendor brands, including Sony, Samsung, TCL, Pigeon and Inalsa, using Adobe Premiere Pro and After Effects.
- Delivered DP@60 60-second display videos, product videos, influencer videos, demonstrations and explainers, supporting high-volume e-commerce and campaign production requirements.
- Combined video editing, motion graphics, compositing and 3D product visualization to turn product information and creative direction into clear, engaging video content.
- Adapted videos for YouTube, social media and e-commerce use while maintaining brand consistency across formats and delivery requirements.
- Developed modular motion assets and reusable visual elements that supported efficient content adaptation and consistent campaign output.

May 2016 – February 2018

Graphic Designer, DemandNxt Pvt Ltd

- Produced four B2B content formats—explainer videos, presentation narratives, campaign creatives and digital assets—by converting business requirements into clear, brand-aligned visual communication.
- Managed concurrent revisions and multi-format delivery across content, marketing and client-facing teams by coordinating feedback, priorities and approvals against project deadlines.

Additional Early Experience

- **Visual Database Designer**, CAE Simulation Technologies | July 2014-July 2015
Created 2D/3D Airport Assets for Flight-Simulation Environments.
- **3D Generalist**, Vee Technologies | May 2013-June 2014
Modelled, rigged and animated BEL soldier and demonstrated assets.
- **VFX Artist Intern**, Pixelloid Studios | June 2012-December 2012
Supported VFX, motion tracking & 3D production for four Telugu films

EDUCATION & CERTIFICATIONS

- **Bachelor's Degree**, Information Technology | 2010
Jawaharlal Nehru Technological University, Kakinada.
- **Diploma**, Animation and Film Making | 2008
Centennial College, Canada
- **Advance Diploma**, 3D Animation and Film Making | 2012
Pixelloid Studios, Hyderabad.

RECOGNITION

- Guinness World Record Campaign Contributor — “Power to Everyone”
- ACE Award — Creative excellence and enterprise visual communication
- Sparkling Award — Creative excellence and enterprise visual communication

LANGUAGES

- English
- Hindi
- Telugu